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Christmas A Valley AAAGAZFAMA

. . IN THE HEARTLAND OF CENTRAL OREGON

VOL. 1 - No. 2

CHRISTMAS VALLEY, OREGON

15 CENTS

APRIL, 1962

Construction at Christmas Valley Booming 'Bigger Than Springtime'



With this issue we are starting two new columns by two contrib-

First meet LeRoy Herrod.

I consider Roy, if not the best, one of the best fishermen on the Pacific Coast. I have fished with him off and on for 40 years. We have been all over Oregon salmon and steelhead in the Rogue striped bass at Coos Bay - trout at Ten Mile Lake, when the May flies were in yellow ring perch, bass and crappie in Lake Tahkenitch and Siltcoos - salmon and steelhead in the Umpaqua - ocean fishing off Depoe Bay. Never on any one of these trips was I ever able to equal his ability to catch fish. In fact, he could always catch them while I was trying. I am sure you will find his column interesting.

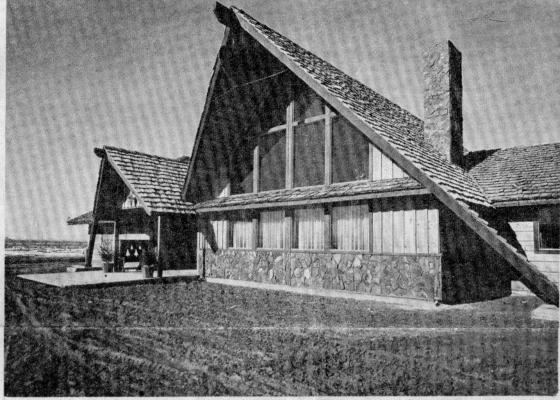
Another contributor will be Betty Morehouse. She is a longtime resident of Lake County and well known horsewoman and authoress, who will furnish you interesting information on the history and romance of Christmas Valley. She is also a collector of arrowheads and pre-historic fosto the Clubhouse so you will, no thing special - Farmer's Land on fertilizers and seeding. doubt, have an opportunity to see Demonstration Days-for property

Just returned from a trip to Christmas Valley.

On my way up I stopped at the San Jose office and had a fertilizing, nice visit with the De Senas, their staff. They are a valuable mas Valley Model Farm. addition to the organization. If you live in the San Jose area and don't know them, you should get acquainted.

From there I went to the San Francisco office and had a visit with Pete Zwingman and Bob Hubbard and had dinner with them and their staff. I was very pleasantly surprised, at the din-Christensen, an old friend of 20 years standing. I found the San Francisco office functioning in a very efficient manner. If you live enjoy meeting Pete and Bob and their staff.

Next morning I spent with the Dooley Brothers at the Christmas Valley office in Oakland. Also (Continued on page 2)



LANDSCAPING FOR LODGE—The popular Christmas Valley Lodge will get all dressed up on the outside with some fancy landscaping. The \$100,000 Lodge is the place to meet in this area. The Lodge accommodates large meetings of clubs and organizations. The Bend Chamber of Commerce recently held its meeting in the spacious Lodge. Velma Boyer is hostess and manager.

First Farmers' Land Demonstration Days Event to Be Held April 16-20

owners and their friends.

Manager, said there will be dem- Engle, sales manager; and Roy onstrations of land preparation, Bryant, of Northwest Roto-Vator, sprinkler demonstrations and here. father and son, and lunched with other events at the 40-acre Christ-

days at Christmas Valley from with plowing, discing, roller and nel will provide cold soft drinks Monday, April 16, through Fri- Roto-Vator techniques. Sprinkler at the Model Farm location. sils. In fact, she said she was day, April 20. Christmas Valley and irrigation methods will be going to bring her display over management is arranging some- studied. A discussion will be held all work during the Farmers'

Big Program

William Howatt, district mana-Warren W. Morton, Project ger of Massey-Ferguson Co.; John seeding methods, will attend the daily sessions

Johnny Faubion, Massey-Ferguson dealer in Madras, will The Massey-Ferguson Company demonstrate the use of the ma-

There'll be big doings for five will demonstrate its machinery, chinery. Christmas Valley person-

Just so everything won't be Land Demonstration Days, there are plans for recreational activities to entertain visitors.

Fish Fry Dinner

to anyone who wants to ride and ty inspection and acceptance. breathe in the clean, fresh air Anyone interested in Rock Hounding can mind numerous specimens in the immediate area.

activity, a Fish Fry Dinner will at all. be held Friday night in the cozy Christmas Valley Lodge. A charge of \$2 a person will be made for the delicious buffet dinner.

Double Crews Employed to Hasten Project

It's Spring, and we're spry and frisky. But we're not waiting for June to bust out. all over; we're bustling right

Those were the words of M. Penn Phillips, head of the company bearing his name and which is doing the outstanding development of Christmas Valley.

"The company is building six homes right now, three of them for private owners," said Phillips. "This will make 21 homes the company will have built in a very short time.

"Landscaping is being completed on our \$100,000 Christmas Valley Lodge, which is rapidly becoming the focal point for social, business and civic activity.

Doubled Shifts

"We've employed double shifts to expedite construction of the 3000-foot long Christmas Valley Lake, so it will be ready for use this summer.

"We have hired more draftsmenand another surveying crew to speed up work here. Work is being completed on our modern Dude Ranch.

"We're building a grocery store that will carry anything one needs in the food line. Plans have been made to build a drug store. We're completing work on a gasoline service station.

More Roads

"We've almost completed 61/4 miles of more roads, making a total of 361/4 miles of roads with The Christmas Valley Dude 60 foot right-of-ways. This last Ranch will have horses for rent road work is now ready for coun-

"Our model farm is bustling with activity. It'll be a complete ranch. We'll have a green house, barn, fencing, paddocks and cor-To conclude the busy week of rals for stock ready in no time

"Virgil Hall, who is our heavy construction superintendent, tells me he's put on two shifts on every

(Continued on Page 8)

M. Penn Phillips Co. Box 888 Azusa, Calif.

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LIFE MAGAZINE SPOTLIGHTS

turned on the fantastic community ner was their step-father, Howard creative work of M. Penn Phillips, chairman of the M. Penn Phillips Co., the developers of Christmas Valley.

Life Magazine, which has one in the vicinity, I think you would of the largest circulations in the country, reported on the work of Phillips in its March 23 issue.

In the cover story, "Opening Up the Desert For Living," Life cited Phillips for his outstanding work in creating the resorts of Hesperia

Once again the spotlight was and Salton City on California's Salton Sea.

But this is not the first time Phillips' work has been recognized. Two years ago Life's sister magazine, Time, chronicled the fabulous feats of Phillips and his vision, that intangible which enables pioneers to convert desert land into lush, booming communi-

Such a man of vision - and perhaps dreams - is M. Penn (Continued on Page 8)

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EDITORIAL

Overlooking the Obvious

BY CARLO GUINTINI

President, The M. Penn Phillips Company

I have just finished writing a letter to one of our purchasers, a Mr. Frank Rozario of San Francisco.

I enjoy receiving letters from my customers, mainly, I suppose, because they are complimentary and reflect an enthusiasm which gives us a great deal of satisfaction. After all, "Man does not live by bread alone." But getting back to Mr. Rozarios' letter. He asked many intelligent questions. One in particular startled me at first, because with this big question in his mind unanswered, why did he purchase a lot in Christmas Valley?

The question was, "What was the main reason that Christmas Valley was chosen by the M. Penn Phillips Company to be developed?" He went on to explain that from looking at the maps of Oregon, Christmas Valley seemed to be located far from the main cities on the west.

At first this question seemed to be what is called a "loaded" one. And I couldn't help but feel that any answer I gave Mr. Rozario would not be completely explicit in itself and could be misunderstood. Yet the answer was simple and obvious. We bought this land for the same reason that he, Mr. Rozario, and thousands of our other purchasers bought this land.

It is the best land value that we have been able to find in all of Oregon, and because it is the best value, it has the highest potential of development.

It is true land can be bought closer to the main cities, but the prices would be such that they would not allow a small investor house. She certainly is operateither to participate, or having participated, to enjoy the potential of rapid increase in land values

The reports we receive on real estate activity show that many areas in Northern California which have been living in a quiet state for many years, have suddenly shown a remarkable increase in real estate activity. This is all part of the trend that we, and others who have been in this business for some years, have anticipated, and even predicted.

Naturally, the beauties of towns such as Redding, Red Bluff and Chico have always been there. Nothing new has really been added to excite the imagination and to encourage the migration to these towns, and yet people are moving there.

We must conclude then, that the way people think and behave creates the market. The only external force that is needed to spark this movement is the development and subdivision of the land, the offering of it at such low terms, which makes it available to the mass of buyers.

As long as Christmas Valley remained in the hands of a comparatively few large ranchers, there could be no real dramatic change in population. The ranchers' business was ranching, not cutting up large acreage into small pieces, not worrying about roads and wells and water systems.

The only way they would sell to us was on an all or nothing basis. It is because we are in the financial position, and because we have experience in offering large tracts of land, that we could avail ourselves of this opportunity.

It is by getting letters such as this one from Mr. Rozario and other customers, that we, who sit in our "Ivory Towers," are often made aware of how we may fail to communicate with the people who are dealing with us.

Mr. Rozario has pointed out a very simple question and yet it was so simple that we overlooked any explanation. My thanks then to Mr. Rozario and the many others who have taken the time and trouble to write to me to point out the obvious.

Valley property owners, we're sure your future home state will be right here in Oregon. But because we have so many property purchasers from all over the country, we thought it might City be entirely possible for old neigh- State bors to become reunited again at beautiful Christmas Valley.

Your Christmas Valley Gazette editors will be happy to arrange possible meetings between old friends. All you have to do is to fill in the form below and mail it Christmas Valley Lot No. to the Christmas Valley Gazette, Unit No.

If we get enough letters to do so, we might even start State Clubs.

1. We came to Oregon from:

2. Our former street address

3. Our present address is

(Continued from Page 1) had an interesting talk with Pat Hayes who seems to be the general factotum and has the answers to all the questions. The Dooley Brothers have an organization that is really worth knowing. Some of you in the Oakland area, or even San Francisco, might do well to contact them.

Left that afternoon for Christmas Valley and was most agreeably surprised at what I saw as I had not been there for several weeks. The place is humming. Houses under construction . . "Dude Ranch completed" . . Clubhouse completed and operat-

Earth moving equipment moving earth to create the Lake.

Road building equipment, gradgraveling and surfacing roads.

A new store under construction. Plans to start the filling station completed.

That evening, after a delightful dinner at the Clubhouse, Betty Morehouse came in with a bunch of colored films that she had taken all over the country at many different rodeos. I was surprised to see in many pictures an old friend, Eddie Akridge, world champion bare-back rider Eddie operated our Dude Ranch at Hesperia until it burned. He lost all of his trophies and gear which were irreplaceable.

Also met Mr. and Mrs. Graziano from Morgan Hill. They had left their supervisorial duties in the Mary Ellen Jam Plant long enough to come to Christmas Valley and inspect their property I'm not sure, but maybe they thought they could find the Masked Grandma in Christmas Valley.

Had a visit with Velma Boyer the charming hostess at the Clubing in an efficient manner, serving good food and entertainment while her husband is busy with construction.

Spent some time with Virgil Hall, who has charge of all of the earth moving equipment. In fact, I was able to talk him into letting me drive the road grader for a few minutes.

The weather is delightful; you should arrange to make a trip to Christmas Valley in the near

Penn

STATE MONEY

A request for \$8,000 in state funds for an improvement project at the Lake County-Lakeview airport has been approved by the Oregon State Board of Aeronautics, it was learned by Henry Bergstrom, chairman of the Lake County-Lakeview airport commission, in a letter of March 22 from Robert W. Dunn, director of the State board.

The money has been approved for purchase of materials that will be needed in the proposed work. The local commission also has applied for Federal Aviation Agency funds, to be used with the state money and receipts of the county-wide tax levy to put together a \$56,000 improvement on the runway.

Results of the FAA application should be learned in a month or six weeks.

The present static level of wells in Christmas Valley varies from 22 to 30 feet. Relatively shallow wells in the area produce 3500 gallons per minute.



TOPNOTCH SALES CREW-More than a half century of real estate TOPNOTCH SALES CREW—More than a half century of real estate experience is represented among the members of the Investor's Land Company, shown above. "Experience, team effort and our firm determination to represent Christmas Valley with dignity, honesty and enthusiasm is the key to our successful sales program," says Ray Asin, president of the Los Angeles company. "We are particularly proud of the number of our clients to whom we have sold Christmas Valley properties. They in turn refer their friends and relatives to us for investments," says Asin. Pictured from left are Seymour Kagan, Louis Arrieta, Asin, Jules Grossman, Blanche Janett and Ernie Beatie. Busy selling lots and the available for the Janett and Ernie Beatie. Busy selling lots and not available for the picture were Ivan Heller, Jack Scroggy, Harry Morgenthaler, Dixie Campbell and John Baldwin.

Mrs. Schumacher Gets Farmer of Year Award

Mabel Schumacher, who owns and operates the pioneer Lane Ranch three miles northwest of Silver Lake, was named Conservation Farmer of the Year for the Fort Rock-Silver Lake Soil Conservation District. The annual meeting of the SCD was held at the Christmas Valley

(Continued From Page 1) bit of equipment we own to get as much work done as possible. So our property owners can come to Christmas Valley and enjoy themselves in comfortable surroundings.

Spent \$1,000,000

"In less than a year, our company has already spent more than \$1,000,000 dollars in the initial development of Christmas Valley as a recreation resort and retirement center," proudly pointed out Phil-

President Carlo Giuntini said that the original 72,000 acres of been bought up by customers. to the outside limits of the town- ing on the townsite.

Townsite 2,000 Acres

proximately 2,000 acres, which is now being surveyed for residential and commercial lots.

Valley Airport, which has a run- all of them and their friends to way more than 5000 feet long, is pay us visits, they won't recogbustling with activivty. He said nize the place," said Giuntini.

Mrs. Schumacher's leadership in improving meadows for hay and pasture with controlled use of water for irrigation as well as range development by grazing management and beef cattle improvement were factors which determined the selection.

The award is part of a national program sponsored by the Goodyear Tire and Rubber Company.

Ernie Messner, foreman for the Schumacher Ranch, accepted an engraved plaque for Mrs. Schumacher. K. D. (Sid) Chafee of Pendleton, a member of the Goodyear general line sales personnel, made the presentaiton.

The Lane Ranch is one of the oldest in North Lake County. It is unique in that it has been operated for 98 years by members of the Lane family.

progress was being made on the 9-hole golf course.

General Project Manager Phil Washington said the two survey-20, 40, 80 and 160-acre parcels has ing crews, under the direction of Emil Bachand, county surveyor These purchases were right up of Crook County, are busily work-

'We want to give property owners an idea of the great strides our company is making toward The townsite itself contains ap- the progress of Christmas Valsaid Giuntini.

"When property owners visit Christmas Valley this spring and Giuntini also said the Christmas summer, and we sincerely invite

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Addres	s		NAME OF STREET	

CVG362



Christmas Valley Lodge Center of Social

The \$100,000 Christmas Valley his deputy visited our town . . Lodge is rapidly becoming the A. H. Sheer of Lakeview, who is hub of social, business and civic activity in Chirstmas Valley. Hundreds of visitors have used its modern and comfortable fa- bids for work here . . .

Here's a partial list of some of the visitors.

Vernon J. Warner of the Western ter stopped by the Lodge to break Golf Course Construction Co. of Portland submitted their recomcourses in the great northwest for 40 years and is a great golf enthusiast . . .

Everett Green of the Silver Lake district of Soil Conservation Service surveyed and made his recommendation for the preparation of soil for the Model Farm and permanent pasture of the Dude Ranch . . .

Jim Lamkin, manager of the First National Bank of Lakeview and the bank's agricultural expert, and Verne Colvin made appraisals on Christmas Valley con-

Wayne Keefer and J. W. Peterson flew in from Klamath Falls and discussed construction of their Red-E-Cut log enterprise .

Jerry Wiley, manager of the telephone company in Bend and W. R. Brown, district commercial manager, inspected the new construction . . . Fred Ross of Lakeview visited the Lodge . .

Roland Schill and William Ray enjoyed their visit to Christmas Valley so much, they decided to purchase some land. Schill plans to start a salvage yard in Christmas Valley .

J. J. Christie and Bob Wallan, representing Standard Oil Company, stopped by to make some suggestions about surfacing roads in Christmas Valley . . . A new street light has been installed on the corner of Christmas Valley Road and Christmas Tree Lane.

Road Commissioner J. D. Corum, Sheriff Woody Woodruff and with some calves . . .

in the land developing and dirt moving business, is submitting

Mr. and Mrs. Fred Thompson of Venice, Calif., visited the Lodge . . . Betty Morehouse and Messrs. Shirley G. Stone and Mrs. Bob Morehouse and daughup their horseback ride

Mel Brown spoke in Redmond mendations for a 9-hole golf at a luncheon meeting of the course. Stone has been building Chamber of Commerce. Mel said Redmond people were anxious to learn about our development.

> Sergeant Bruce Lattin of Klamath Falls checked to see whether Christmas Valley needed any law enforcement. Sgt. Lattin found everything nice and peaceful . . . Harold Gutendorf, of Mesher Supply in Portland, was a visitor . . . C. C. Collins, electrical safety engineer from Klamath Falls, dropped by and gave some tips about fishing . .

> Frank Galgano flew in Gerard Murphy, Ray Dolehol, Gerda Feldman, Wayne Beeche and Bob Parish for a visit. The next day John Short took these Azusa visitors on a rabbit hunt . .

Ralph Fullington of the Dude Ranch is planning a horseback trip to Bowman Wells on Saturday, April 21. Another Trip is planned Sunday, with arrowhead hunting and a cook-out planned . . The Wayne Fullington family has been increased by four. Four beagle pups now share the family quarters.

Velma Boyer gave a tour to six women members of the GiGi Club from Prineville. The clubwomen thoroughly enjoyed themselves and promised to return with their husbands with the idea of buying Christmas Valley

Dan Clark and Jack Hope of the ZX Ranch discussed the possibility of stocking the Model Farm



DUDE RANCH construction is nearing completion. Worker is shown on the foundation for the tack room. The Dude Ranch, managed by Ralph Fullington, will be one of the most popular spots in Christmas Valley. Ralph has plenty of horses for trips. Dude ranch will have a 1500-acre pasture, roping arena, a race strip for quarter horses, snack bar, tack room, box stalls and corrals. Note the four completed stalls in background.

Road Construction Up to 361/4 Miles

Project Manager Warren Morton's road building crews are well on their schedule of building 30 miles of roads a month at Christmas Valley.

With the advent of spring, Morton's crews have completed 61/4 miles of road work. These were built in Units 1, 2 and 3, near the Dude Ranch area.

The roads are ready for County inspection and acceptance, said Morton. This will bring the road building total to 361/4 miles.

The M. Penn Phillips Company, as developers, pays for the construction of all roads and streets.

Well Engineered

"We build well - engineered roads which are correctly graded and strengthened with bonding agents and rock materials to insure great durability," said Mor-

Lake County has agreed to accept and maintain the roads immediately upon completion by the M. Penn Phillips Co. This relieves property owners of paying road maintenance costs.



VELMA BOYER

Velma Boyer Is Hostess at Lodge

One of the reasons the Christmas Valley Lodge is such a popular place is charming Velma Boyer. Velma is the hostess and manager of the \$100,000 Lodge.

Velma and her husband, Harold, who were born in Carthage, Missouri, moved to Los Angeles in 1940. Because both enjoyed outdoor living Harold took a job with M. Penn Phillips as construction superintendent at Hesperia. They both came with Phillips to Christmas Valley.

Velma is an accomplished equestrienne. Despite her busy schedule she tries to get in a ride on her horse, "Salty." She is also raising registered quarter horses, which Velma hopes will be doing something else bes just eating hay.

Expert With Needle

Mrs. Boyer is an expert needlewoman. She enjoys sewing household draperies and furnishings as well as tailoring clothes.

The gracious hostess is finding she has little time left for her outside activities because of the increased business at the Christmas Valley Lodge. She says that frequently the Lodge will serve 300 meals a day.

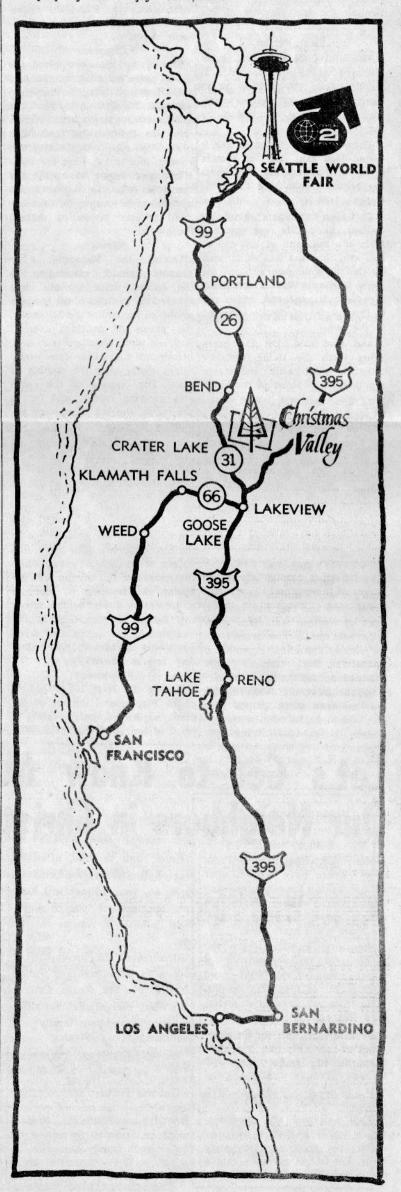
The Boyers have one son, Mike, who is finishing his last year of grade school at the Fort Rock school near Christmas Valley. Like his father and mother, Mike also likes fishing and hunting.

Christmas Valley lies at an elevation of 4300'. Averages 248 days of sunshine per year with summer temperatures between 80 and 90 degrees and winter, 25 to 40 degrees. The average rainfall is 13.27 inches.

trip to the World's Fair in Seat- Well, anyway, here is your plan to come through Christmas If you wish extra copies just own property and enjoy the Calif.

The new, illustrated map | feeling that comes when you shown below depicts the west know the land you're standing coast from Los Angeles to the on is your own. Dream of how World's Fair City of Seattle. The you're going to develop it into map is intended to show you the the finest little farm or ranch points of interest, and the routes anywhere in the Valley; or to take and the places to see if you dream of the beautiful little home visit Christmas Valley during the you're going to build when you lush Oregon Spring and Summer, retire from the rush of earning Possibly, you're planning a a living in the 20th Century.

tle this summer. If you are, map. We know it will be useful. Valley, inspect the development ask for them by writing Christand best of all, stand on your mas Valley, P.O. Box 888, Azusa,



History Of Lake County Told by Famous Author

By Betty Morehouse

In the beginning God created the heaven and the earth. And the earth was without form, and void; and darkness was upon the face of the deep. And the Spirit of God moved upon the face of the waters. Genesis 1:1-1:2.

For perhaps one half of the span of earth's history, the planet and earth lay barren and lifeless. Then, some

two billion years ago, the spark of life appeared in some form on the surface of the deep waters.

Geology has divided the eons of time into eras, each characterized by a change of climate, conditions and the "life" which then existed on the earth. The crust of the earth is similar to a gigantic book, with the pages of rock revealing the long history of life on our planet.

First Period

The first Geology period is designated as the Paleozoic era, which began 500 million years ago, and lasted 300 million years. This period was dominated by the life in the sea.

Then came the Mesozoic Era. And God said, Let the waters bring forth abundantly, the creeping creature that hath life . . Genesis 1:20.

million years. Life had emerged from the sea, and at the end of this era, the land was dominated by the huge dinasours. Then for some unknown reason, the great dinasours disappeared, and many of the species of reptile returned to the sea.

And God said, Let the earth bring forth the living creature after his kind, cattle, and creeping thing, and beast of the earth man. The climate of the earth after his kind; and it was so. . . Genesis 1:25.

Seventy-five million years ago, the Cenozoic era began, and with it the Age of Mammals. The Cenozoic era encompasses the last 75 million years, and is divided into six different periods; the Paleocene, Eocene, Oligocene, Micocene, Pliocene and the Pleistocene which began one million years ago.

Paleocene

At the beginning of the Paleocene period, 75 million years ago, the shallow sea that had covered most of western American withdrew, and the Rockies arose from the plains. The climate remained warm and sub - tropical plants bloomed across the wilderness.

By the close of the Paleocene the land once more teemed with of the Pleistocene, the ice sheets life, although the immediate an- crept southward, refrigerating a

lines did not emerge until a later period.

Eocene

In the 20 million years of the Eccene, the climate remained bland. The upheaval that had reared the Rockies, subsided and the rain began its patient leveling. The lowlands were covered in subtropical green and the ancestral forms of most modern mammals appeared.

Oligocene

During the Oligocene period, the earth assumed many of the features it wears today. In America, volcanos belched forth fire and ash over large areas of the Northwest. In Europe the first folds of the Alps rose from the Mediterranian, and in the East the huge Himalayas began to buckle the crust of Asia. In America the climate grew cooler, and the an-The Mesozoic era covered 130 cient forests began to retreat southward.

Micocene

During the Micocene, the grasses spread, responding to the cooler, drier climate, and created the prairies of the modern world. At the end of the Micocene, the plains of America teemed with life more abundant than ever before and more than ever would thrive again after the coming of was growing colder, and far to the north, the ice caps were beginning to form.

Pliocene

The climate turned ever colder during the Pliocene era. Mastodons, mammouths, and a specie of our present day horse roamed the Northwest. The transition from Pliocene to Pleistocene marked one of the great crises in the history of life. The great ice sheets of the north grew, while the waters of the oceans fell, exposing the Isthmus of Panama and creating a land bridge across the Bering Straits. Across the causemays, the animals of three continents streamed, intermingling and interbreeding.

Pleistocene

During the first 100,000 years cestors of modern mammalian third of the earth's surface. The firmed Governor Whiteaker's sus-

Let's Get to Know More About

mammouth mastodons, sabertoother tigers and sloths died out as quickly and mysteriously as the dinasours before them, leaving the lands of North America to the small animals and bison. The camel disappeared and the herds of wild horses returned no

Fossil Lake

Various sites in Oregon, including Lake County, have yielded fossils of life which lived during the six periods of the Cenozoic era. But the Pleistocene epoch is one of the most interesting in Oregon. Lake County possesses one of the west's most famous Pleistocene sites, the fossil beds at Fossil Lake, located in the northern part of the county about thirty miles east of Fort Rock.

In 1876, Governor Whiteaker of Oregon was camping in the Fossil Lake area. He noticed some fossil bones on the surface of the ground. Convinced that he had discovered an important fossil bed, he gathered some of the specimens and showed them to Dr. Thomas Condon, a prominent paleontoligist and professor of geology.

The following summer, Dr. Condon visited the fossil bed and con-

giants of the Pleistocene - the picion that this was one of the Pleistocene period. richest Pleistocene sites in the

BACK IN THE SADDLE AGAIN—The snow and cold are gone from Christmas Valley, so this pretty gal takes the wide-open outdoors for invigorating canters. Horses are available for renting at Dude Ranch. Long rides, cook-outs and arrowhead hunting are among the most popular sports at Christmas Valley. Ralph Fullington operates the Dude Ranch and plans many activities for riders.

Many specimens were removed by neighboring ranchers and curious visitors, but paleontologists also removed and recorded an impressive array of specimens.

Most Valuable

The rarest and most valuable of these speciments were eighty bird bones which were unusually perfect and in a fine state of preservation. Fron examination and identification of these fossils, it was ascertained that here at Fossil Lake had lived five species of gulls, two of terns, eleven species of ducks, and four of geese. One of these geese specie was twice as large as the common wild Canada goose.

There was also a large specie of swan. There were prairie hens, grouse, eagles, crows, herons, coots, blackbirds, great horned owls and a great cormorant. The strangest specie found among the birds was a true flamingo.

Four Camels

Among the mammal fossils were bones of at least four kinds of camels ranging in size from a modern camel to the smaller llama. There were also beavers, otters, gophers, rabbits, coyotes, bears, a mammouth elephant and three species of the modern type of horse, or Equus. These Equus Beds are considered among the richest yet discovered of the early

Vallow Emile P. Bachand

Consulting Engineer

Subdivision - Sewage **Land Leveling**

P. O. Box 41 Silver Lake, Oregon Phones: 576-2212 - Silver Lake HI 7-7651 - Prineville

Also found were the fossils of a Great Ground Sloth - as large as a grizzly bear, called the Mylodon. There were four different kinds of these Great Ground Slouths in North American during the Pleistocene period, the Megatherium, the Mylodon, the Megalonyx and the Glyptodon. Their remains are very rare in Oregon and are seldom found.

Scattered among the fossils were found many arrowheads, made of Obsidian. This indicated the presence of the most creative, but aggressive and destructive mammal of them all - Man.

Copyright 1959 by **Betty Morehouse**

Next month, author Betty Morehouse will tell Christmas Valley Gazette readers the interesting story about the formation of the Paisely Cave and the Fort Rock Cave. Don't miss this installment about the history of Lake County.

Christmas Valley **Dude Ranch**

Horse Rental Hourly Rate \$1.50 hour \$7.00 per day

Trail Rides Arrow Head Hunts Scenic Rides

Ralph Fullington P. O. Box 41 Silver Lake, Oregon Phone: 576-2212

3. When was the last time you Land Surveys-Water Systems visited Christmas Valley and how often do you come here?

How often? 4. Number of members in your family. Ages and sex?

Last visited?

5. What is your occupation? Retired?

6. What do you plan to do with your Christmas Valley lot? Hold it as an investment? Build a home on it? Your name

Address

Christmas Valley Lot No. Unit No.

REDI-MIX CONCRETE

TYPES OF CEMENT WORK

Floyd "Duffy" Knorr Rt. 1, Box 221 Redmond, Oregon Phone: 572-2212

Many Christmas Valley Prop-

erty Owners have written your editors, asking for a personal survey of some of the people who live in beautiful central Oregon. We think it's a great idea. Naturally, we don't have the

facilities or the resources of George Gallup, so we'll need quite a bit of help and cooperation from you in order to undertake this poll.

Everybody is curious about his neighbor. Maybe this poll will bring about lasting friendship through mutual interests. And who knows? Maybe we can even start a romance.

We'll ask you six questions, which you can answer by completing the accompanying handy form. We intend to make this a continuing survey.

From time to time, after we receive considerable information to do so, your editors will keep you apprised of our findings. We'll publish a resume of the

Please mail the accompanying coupon to the Christmas Valley Gazette, Box 888, Azusa, Calif.

1. What recreational activities interest you and your family? Swimming Fishing Water Skiing Golf Boating Hunting Tennis Hiking Horseback Riding 2. To what Fraternal, Profes-

sional or Social organization do you or your family belong?

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Famous Wrestler, Nick Bockwinkle, **Buys Land Here**

Why did Nick Bockwinkle, a famous wrestling champion, become a Christmas Valley Property Owner? Here's what Nick has to say about it.

"Well, I've travelled in just about every state in the United States. I can't think of one state this is more beautiful, clean and fresh than Oregon," says Nick.

"As far as the investment goes, where can one get so much

for so little and have so much | APRIL, 1962 quality as land in Christmas ever sell it," Bockwinkle said.

Sale By Schaeffer

The transaction was handled by A. C. (Jack) Schaeffer of the San Fernando Valley Office of the M. Penn Phillips Co.

The 26-year-old Bockwinkle is considered one of the best young professional wrestlers in the game today. Born in St. Louis, Bockwinkle learned his trade from his father, another great wrestler, who only recently re-

Nick played football at the University of Oklahoma under famed coach Bud Wilkinson and wrestled under coach Port Robertson. Nick suffered two leg injuries and had to give up football.

Won Many Titles

Bockwinkle returned to Los Angeles, where his family moved, and attended UCLA, where he majored in marketing and adver-

Nick made his professional dedut in February, 1955. He was an immediate success. Nick, who lives in No. Hollywood with his wife and two daughters, has won numerous titles, including the Pacific Coast, Western States and a prominent place in this area's Canadian championships.

Valley? We like it too much to HISTORICAL MUSINGS

Mystery Surrounds Origin of Christmas Valley's Name

By Kessler R. Cannon, Oregon State Representative Radio Station KBND, Bend

The historical lore surrouding the Christmas Valley, Fort Rock and Silver Lake area of Oregon is full of fascinating stories. These stories, associated with early day pioneer people, will be highlighted here occasionally.

First, the names and their origin might interest us. Christmas Valey is one of the puzzles in Oregon history

EXPERT PREDICTS CROP INCREASE

Fred Greenfield, Bend (Ore.) Soil Conservation Service specialist, predicted greater activity in row crops and seed production in Christmas Valley and Silver Lake regions.

Speaking before 100 guests at the annual meeting of the Fort Rock-Silver Lake Soil Conservation District at the Christmas Valley Lodge, Greenfield said irrigated pastures were substantially better than any seen here previously.

He also said row crops and seed production may also assume

because its name origin has been lost. The first substantial exploration in Central Oregon was done by John C. Fremont in the famed trip of 1943. On this trip he named a "Christmas Lake" and "Christmas Valley," but it is not the area of the present name and development, but the area now known as Hart Lake in the Warner Lakes group to the east.

Big Mystery

There is no present information as to how the Christmas Valley we know today got its name. It is probable that the Fur Brigades of the Hudson Bay Company, which were known in the areas as early as 1825, named the Christmas Valley. As early as 1838 maps prepared for use in Congress during the agitation on the Oregon Territory carried the name of a "Christmas River," now thought to be in Drew Valley, south and east of the present Christmas Valley.

In Wrong Valley

The first map of the surveyor general of Oregon, admitted to the Union in 1859, shows Christmas Lake but in the Warner Valley where Hart Lake is now found. It may be that the name still is associated in origin with John C. Fremont, and early pioneers applied the name to the present location, thinking they were in the area that Fremont had discovered and named.

Fremont's own diary shows his naming of "Winter Ridge" and "Summer Lake," since he arrived in the area on a high rim during a snow storm, but looking to the valley below, saw a body of water bathed in sunshine, hence the naming of "Winter Ridge" and "Summer Lake."

All of these points and many others are of great interest to visitors to "Christmas Valley." In the next issue, we'll explore the naming of Fort Rock and Silver Lake, which are near Christmas Valley.

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RUSS AND ERMA LANSDOWNE look over their Chamber of Commerce placque, certifying their membership in the Christmas Valley organization. The Los Angeles couple will operate the Christmas Valley Drug Store now being constructed here. The experienced couple will carry a full line of remedies and sundries and a full line of veterinary supplies.

Lansdownes Planning New Drug Store Here

Russ and Erma Lansdowne Kesson and Robbins remedies bring a vast background of ex- and sundries, which will be obperience to Christmas Valley as tained from the Portland branch they begin construction of their of the company, according to Christmas Valley Drug Store.

Russ, who served with the is well experienced in cosmetic the country," said Lansdowne. department operations.

Oregon Fishing Just Fabulous

(Continued From Page 7)

this season. As I write this, my les," he said. "fishing fever" is at a dangertatoes, corn bread with wild and growth of Christmas Valley." Huckleberry jelly and a pot of good old black coffee).

Good to "Gooder"

many, many times during the in 1962. past 40 years. The fishing was (If you have any questions give you the whole story next MAS VALLEY GAZETTE.)

Lansdowne.

"We'll also carry a full line of U. S. Coast Guard as a Pharma- veterinary supplies made by Parcist Mate, is a fully Registered lam in New York. This is a pop-Pharmacist in California. Erma ular line with cattlemen all over

"We feel that Christmas Valley The Christmas Valley Drug deserves the best and that is Store will be an outlet for Mc-, what we intend to give our patrons," said Russ.

"We feel like we are going back home. Erma was born in Tacoma and I grew up in Spokane," said Russ. "What we have missed all this time is the four seasons. And we certainly will be among those present sometime not miss the smog in Los Ange-

"This Christmas Valley Drug ously high point and I can hard- Store is our dream," said the ly wait until it is time to leave Lansdownes. "We are firm befor the May 26 Opening of Dia- lievers in the Christmas Valley's mond Lake and the "FISH future. We are certain the M. FEED" we'll have at CHRIST- Penn Phillips Co. has done its MAS VALLEY - (Kamloops share and will continue doing the speech contest held at the Trout fillets, cottage fried po- more work to insure the success

month in the CHRISTMAS VAL-LEY GAZETTE. Good fishing, I've fished Diamond Lake hunting and camping to you all

always GOOD but since the lake about fishing, hunting or campwas planted to Kamloops Trout ing send the questions to the only a few years ago it is now "Fishing and Hunting Editor," better than GOOD and getting CHRISTMAS VALLEY GA-"GOODER" as each year comes ZETTE, 742 North Loren Ave., along. An average fish will go 3 AZUSA, CALIFORNIA. If you District. lbs. and the "WHOPPERS" will want your question answered pertop 7 lbs. And they are growing sonally send a self addressed, School placed second. Other finalbigger and better each season. If stamped envelope for the reply, ists were Ron Markus and Doug-I don't turn this typewriter "off" Otherwise your question will be las Hergert of the Silver Lake I'll be telling you the whole story answered as soon as possible School; Colleen Maw, Ana River about Diamond Lake and its after receipt in the "Fishing and School, and Sandra Dollarhide, Kamloops. I'll quit right now and Hunting" Column of the CHRIST- Fort Rock School.



FLYING WEATHER AGAIN—Spring is here in Christmas Valley and so is flying weather. Warren W. Morton (left), who is in charge of development, is the pilot and logs thousands of miles flying the plane on company business. Harold Boyer is the Construction Superintendent for the project.

Company Building 6 More Homes in Christmas Valley

Six homes are being built at Christmas Valley by the M. Penn Phillips Co. Three of these are for private owners.

Harold Boyer reports one of the homes is being built for Mr. and Mrs. Charles J. Kramer of Los Angeles, who have 40 acres at Christmas Valley.

The company is building two types of ranch homes. The fully insulated, all electric Ranch Home, which has matched grain hardwood panelling throughout and all walls and ceiling, is a one-bedroom building, but is designed for future expansion.

Full cost of the home on the customer's lot is only \$3990, said

with service porch, costs \$7240 on the customer's lot.

BAERTS START GROCERY STORE CONSTRUCTION

Al and Connie Baert have been busy with construction work on their grocery store, which will be located on the corner of Christmas Valley Lane and Christmas Tree Road.

Al and Connie are currently setting forms for the 2,000 squarefoot Christmas Valley Grocery

The Baerts said they would carry a complete line of general merchandise, including groceries, meats, vagetables and hardware.

Speech Contest Won by Boy on Third Attempt

The third try was the lucky one for Douglas Clark, Ana River School seventh grader, who won Christmas Valley Lodge March 15. Douglas, son of Mr. and Mrs. Charlie Clark of Summer Lake, had participated in two previous

Douglas received a handsome placque, donated by the Fort Rock-Silver Lake Soil Conservavtions District.

The six finalists spoke on the subject "Water Conservation," but gave varied talks on the water resources of this particular

Alan Parks of the Fort Rock

TWO CALIFORNIA **COUPLES BUILD** HOMES HERE

Mr. and Mrs. Bruce Angell of Hollywood decided they have had enough smog and have moved this week to Christmas Valley.

The Angells plan to pitch a tent on their land until they get their home built this summer on

Wayne Fullington is bulldozing a road through to their property for them.

Another California couple, Mr. and Mrs. Phillip Moore of Glendale arrived in Christmas Valley. They plan to build on their property soon.



TWO BEDROOM HOME—One of the most popular homes among Property Owners in Christmas Valley is this model, which sells for \$7240. Homes have been designed to blend in with the Valley's lei-surely way of life. The model above features rustic board exterior.

A 2-bedroom home, complete MEET CHRIS! HE'S FIRST CHRISTMAS VALLEY BABY

Step up and meet Chris, Christmas Valley's most illustrious son.

Chris may be unable to shake your hand but say hello anyhow. Chris, you see, is Christmas Valley's first baby. Appropriately enough, he was named in honor of Christmas Valley by his proud parents, Reese and Joe Murphy.

Chris Nicholas Murphy was born Saturday, April 8, at St. Charles Hospital in Bend, Oregon. Chris weighed in at a whopping 7 lbs. 13 oz. Both Chris and his mother are doing fine.

Reese (Joe) Murphy, Chris' Dad, is foreman of one of the engineering crews working in Christmas Valley.

PETTUS PLANNING **BULK GAS PROJECT**

John Pettus plans to construct a bulk gas plant at Christmas Valley Lane in Unit 7. John also stocks equipment for preparing land for planting.

Pettus is installing a fence for Ralph Foster around his 20-acre plot Pettus will beat the brush and harrow the land.

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Christmas Valley Offers Fabulous Fishin

By LeRoy Harrod

I am the new Fishing and Hunting Editor of the new CHRISTMAS VALLEY GAZETTE. I'm not right sure just what a Fishing and Hunting Editor is supposed to do but I do know that I was appointed to this job as a result of a long distance phone call which I received at my home in San Clemente, California, about 9 a.m.,

Wednesday morning, March 21, 1962. I answered the call and who should be on the other end of the line but my old friend and fishing partner, M. Penn Phil-

He said, "Roy, I woke up this morning about 4 o'clock thinking about you and the many fishing trips we had enjoyed together over the past 40 years. I was also thinking about our new CHRIST-MAS VALLEY GAZETTE and how it could provide a vast amount of fishing and hunting news and Fish Stories to its thousands of readers.

Fishing Experts

"I immediately thought of you as being the one fellow who knew more about Fishing and Hunting in Oregon than any one out in this country. I immediately appointed you as the New Fishing and Hunting Editor of the new CHRISTMAS VALLEY GA-

"Send me a picture of yourself so we can have a "cut" made for the head of your new Fishing and Hunting Column. Then sit down and write a story about Oregon Fishing and Hunting and have it into the GAZETTE offices not later than April 10th, which is the "deadline" for news and stories to be printed in the April issue of the GAZETTE.

"After that get a story into the GAZETTE offices about Fishing and Hunting in Oregon not later than the 10th of each of the following months."

Got the Job

I tried to "get a word in crosswise" so I could ask a few questions but "Penn," as I call M. Penn Phillips, said, "I'm very busy this morning and haven't time to talk about details. Just do as any good Fishing and Hunting Editor would do and get going." That is the story of how I got this job.

I intend to tell you through this Column a lot of things about Oregon fishing and hunting. Where and when to go, the kind of fish and most valuable accomplishand game you may expect to get, how to prepare and cook the fish and game you bring into camp, the location of the Oregon State



LEROY HARROD

Meet LeRoy Harrod. Beginning with this issue LeRoy takes over as the new Fishing and Hunting Editor of the CHRIST-MAS VALLEY GAZETTE.

to the other and has during the lakes and streams. The area from being created just opposite the past 40 years fished most of the the eastern slope of the Cascades beautiful CHRISTMAS VALLEY hundreds of streams, lakes and to the eastern border line of the LODGE which is now completed reservoirs and bays and off - state contains great expanses of and in operation. This lake will shore ocean fishing holes which range land and desert country be stocked with a variety of

Park and U.S. Forestry established camp grounds, motels and hotels, and a "fish story" now and then which you may or may not believe.

First, let me make a statement which I do not believe can be honestly contradicted by anyone. Oregon provides a greater variety of fishing, more fish per fisherman and more streams, lakes and fishin' holes than any other State in Western America."

The reason for this is two fold. First, Oregon is fortunate in having more than 15,000 miles of fishing streams and hundreds of lakes. In addition to these streams and lakes which provide a vast variety of fresh water fishing, there is the entire West Coast of Oregon which provides possibly the finest salt water fishing to be found in this nation.

Second, fishing is big business in the state of Oregon. Over a quarter of a million people are licensed annually. And the number of anglers is growing each year. To the Oregon State Game Commission, which supervises and regulates both fishing and hunting, must go the credit of keeping the streams, lakes and ocean waters free from polution, carrying on the "fight" to regulate the building of power dams, operating many fish hatcheries, where more than 19,500,000 trout, bass, crappie, perch, channel cat fish, wamloops, kokonee steelhead and salmon were hatched and stocked in 1961.

Many Game Wardens

Its many Game Wardens who patrol these streams and lakes provide courteous assistance to the thousands of licensed fishermen and check to see that "poachers" who are fishing without a license or taking more fish than permitted by law are promptly and properly deprived of the privileges granted under a license.

Probably one of the greatest ments of the Oregon State Game Commission has been its prompt action in cleaning up lakes and reservoirs of "trash" fish when their numbers got to the point where they destroyed the feed necessary to the existance and growth of game fish. A future article will be devoted to this "cleaning up" and restocking program which means so much to the sport fisherman.

About Oregon

To those of you have never been to Oregon a few words about its geography would probably be helpful. The West Coastal Plains are heavily wooded and run inland from the ocean front to the summit of the Coast Range of mountains. In this area are many large rivers, tributary streams, lakes and harbors and bays.

Eastward from the summit of are the inland valleys, rich and productive and in which the larger cities of Oregon are located. Eastward of these valleys comes the great Cascade Range



COZY AND COMFORTABLE-That best describes the interior of the \$100,000 Christmas Valley Lodge built by M. Penn Phillips Co. Lodge radiates warm and friendly atmosphere, which is aided by huge fireplace. One of the favorites at the Lodge is the beef steak dinner as prepared by Chef Ann Kater. Ann is famous for her home-made bread, pies and cakes. Many customers buy whole pies from Ann.

along the valleys of the streams | bass, crappie and channel cat | In this "Shangri-La" circle which flow eastward toward the fish. As a property owner in great Snake River.

Short Drive

As most of you folks who read the CHRISTMAS VALLEY GA-ZETTE are particularly interested in the territory immediately adjacent to CHRISTMAS VAL-LEY, I will just "hit the high spots" about Fishing in the streams and lakes which are within a short driving distance streams, lakes and fishin' holes from CHRISTMAS VALLEY.

If you are "fish hungry" jump in your car while in CHRISTMAS VALLEY and drive into the village of Silver Lake, a distance of about 11 miles. There you will find Silver Creek, a small clear stream coming down out of the nearby mountains. Here you will find a plentiful supply of Rainbow Trout. They are not large, averaging about 7 to 10 inches, but for eating they can't be beat.

Use small flies in the late evening and early morning or if you fish during the middle of the day use a small spinner ahead of a worm and fish the deep pools. If you want to "still fish," as many folks call it, just sit down under a tree at streams edge and fish the deep pools, using worms and voirs. salmon eggs for bait.

Quick, the Skillet

landowners is required. Owners mailed to you FREE of cost. will gladly give you permission to fish. Be sure to close all gates, do not be a "Litter Bug," and before leaving it is usually "good policy" to thank the landowner for giving you permission to fish on his property. If you the Coast Range of mountains have more fish than you want I have always found it pays to give the landowner a "mess" for himself.

Sometime during the next few months you won't even need to of mountains, which are heavily leave CHRISTMAS VALLEY to He knows Oregon from one end wooded and contain hundreds of do your fishing. A lake is now Oregon has to offer sportsmen. and considerable irrigated land warm water fish, including trout,

the urge to go fishing.

Many of you who are reading this article may not realize that when you are in your home or visiting in CHRISTMAS VALLEY that you have already arrived in Shangri-La in so far as being surrounded by mountain is concerned. Take a map of Oregon. Lay it flat on a table and stick a pin in the spot where the new town of CHRISTMAS VAL-LEY is located.

Finest Streams

Tie a string to the pin and stretch it out so the other end of the string will reach to a point about one inch north of Bend, Oregon. Tie a sharp lead pencil on this end of the string, hold it tight and start drawing a circle clockwise from a point about 10 miles north of Bend until you bring the pencil point back to point of beginning. You will have a circle in which will be found approximately 500 miles of the finest and most beautiful fishing streams, 17 lakes and 3 reser-

Space will not permit the naming of these many fishin' holes When you get about a dozen of but any of you who are interthem into your creel clean them ested may get a complete deimmediately, wrap them in wet scription of them by sending a grass and then get them in a Post Card or letter addressed to skillet as soon as possible. You'll the Fishing Editor, c/o CHRISTnever find better eating. CAU- MAS VALLEY GAZETTE, 742 TION: Much of Silver Creek North Loren Street, Azusa, Califlows through privately owned fornia. Just ask for "Fishin' land and permission from the Hole" information. It will be

you will find a lake known as CHRISTMAS VALLEY you may Diamond Lake. It is only about fish this lake wnenever you have 60 miles west from CHRISTMAS VALLEY over good paved roads. The story of fishing in Diamond Lake is fantastic.

May 26 Opener

It is in this lake where you will find and catch the famous fighting Kamloops Trout. The Season opens at Diamond Lake on May 26 and closes October 31. That's all I am going to tell you right now abuot Diamond Lake and the Kamloops Trout.

The complete story with a map showing the best fishing spots will be given you in a SPECIAL ARTICLE in the MAY issue of the CHRISTMAS VALLEY GA-ZETTE.

Start packing your car now as I'm sure when you get the big news about Diamond Lake you'll (Continued on Page 6)

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LIFE MAGAZINE **SPOTLIGHTS** PHILLIPS' WORK

(Continued From Page T) Phillips, unquestionably the pioneer of modern-day Western land developments.

He has a vast background of experience. For example, some of the Western recreational and residential communities with which Phillips has been associated include Frazier Mountain Park near Bakersfield, the mushrooming community of Hesperia in the Mojave Desert, Salton City on the western shore of Salton Sea, Clear Lake in northern California, the cities of Lancaster and Palmdale in Antelope Valley, Baldwin Park, | 1954. Azuse and Compton in the Los Angeles Area, Vista in Southern California, Ensenada in Mexico, Coos Bay in Western Oregon and Crescent Valley in Nevada.

Phillips, a native of Oklahoma, came to California in 1923. His first project was to start the evelopment of Clear Lake, which has since become one of the most popular recreation areas in all of California. During the late twenties and early thirties he concentrated on Southern California and Nevada. At one time, he owned the property in Las Vegas which is now known as "The Strip."

In the latter part of the 1930's, he turned his attention toward the then practically unsettled area of the Mojave Desert known as the Antelope Valley. Phillips built it is today. many homes and developed many pieces of acreage in the Palmdale-Lancaster-Quartz Hill area. Sold Bonds

During the second World War, he served as Vice-Chairman of the Southern California War Bond drives, and was the chief factor in raising four billion dollars for the Treasury Department. He received the fabulous total of a \$1.00

Moving his offices to Azusa after the war, Phillips sold lots for \$290 in a small town of just under 4,000 people. Today, those same lots sell for \$3,000 and better, and Azusa's population has increased to 22,000.

vices.

The Lake Arrowhead-Big Bear district was the next area to receive the magic touch of his energy and vision. He developed and sold thousands of lots in the area to people who, in turn, resold them for a profit.

Bought Township

Then came various home building projects in Southern California until in April, 1954, he purchased the entire township, 36 square mit competent men to direct the miles, of Hesperia. It was the largest real estate transaction in ies elsewhere in the edition of the California since Wrigley bought Gazette tell of the abilities of the Catalina Island in 1919. The his- men who are now making M. tory of Hesperia since that time Penn Phillips' dream of a retireis well known to Southern Califor- ment city at Christmas Valley a nians. Approximately 150 people reality.



\$3990 HOME-Biggest bargain in town is the one-bedroom home, which is designed for expansion. Homes have wood finish and are all electric. The one-story Ranch home is designed for maximum utility, minimum housekeeping and maintenance.

made their homes in Hesperia in

Today, the town boasts about 6000 population, has many, many new businesses, including the Bank of America, two new grade schools, 1800 homes, all utilities, PTA in Fort Rock and recreation facilities second to none: a golf course upon which national tournaments are played, a dude ranch, recreation club and the beautiful Hesperia Inn.

Hesperia is no longer a land development. It is an established community, still growing as fast, or faster, than any other Mojave Desert city.

Recreation Mecca

In 1958, Phillips purchased a 19,600 acre tract of land on the western shore of the Salton Sea. christened it Salton City, and started out to build it into the widely known recreation mecca

In 1961, he sold all his interest in Hesperia and Salton City to eastern investors and turned his attention to other areas in the western United States.

Christmas Valley, in the heartland of Oregon, is the result. Now an old hand at watching communities grow under his hand from infants to self-supporting towns and cities, he is still surprised at a year for four years for his ser- the rapid acceptance by the public of this, his latest develop-

Prediction Comes True

He predicted to his associates as early as 1959 that retirement cities would prove extremely popular with older citizens, as well as younger people, Christmas Valley has borne out that prediction, and he feels that our Valley might well prove to be the most successful project he has ever

Such is the history of the Christmas Valley Development Company. Largely it is the history of one man with vision and foresight and with unlimited energy. As he himself would be the first to advarious projects are needed. Stor-

Gillette President of Newly Formed

Jack Gillette has been elected president of a newly formed Fort Rock Parent-Teacher Association, the first such organization the community has had.

Mrs. Everett Shults of Lakeview, Lake County Council of P-TA president, was present at the Christmas Valley Lodge session to install the new officers. Mr. Wayne Fullington is vicepresident and Mrs. John Payne, primary teacher, is secretarytreasurer. Mrs. Ralph McAllister heads the membership commit-

Mrs. Shults urged the 16 new members to get service goals in order to fulfill a major purpose of the organization, "to promote the welfare of children and youth in home, school, church and community."

Barbara McAllister, Ralph Cater and Hugh Corum, piano pupils of Mrs. C. W. Boley, played several selections. Refreshments and informal visiting followed adjournment.

HUNTLEY FISHER



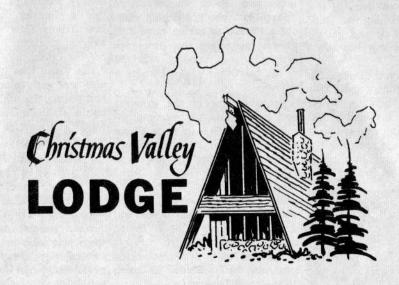
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